



## **MarcoIsland Fire Rescue Foundation Board Meeting, Thursday, April 14, 2016, Minutes**

**Present:** Roy Birkeland, Gene Burson, Jim Curran, Dianna Dohm, Cheryl Ferrara, Toni Macchiarolo, Marty Roddy, Mike Stapleton, Steve Stefanides and Assistant Fire Chief Chris Byrne.

**Lifetime Trustees Present:** Dick Braun

**Absent:** Paul Cantwell, Darcie Guerin, Pete Guerin, Barbara Murphy, Tina Nash, Jack Patterson, Lou Prigge (leave of absence), and Val Simon.

**Guests:** Ken Alford

The meeting was called to order by President Dianna Dohm at 12:03 p.m.

### **Approval of March Minutes**

Marty Roddy moved the board approve the minutes of March 10, 2016. Mike Stapleton seconded and all approved.

### **Membership Committee Update**

Jim Curran reported the Foundation currently has 170 members. Three new members were signed up at the April Pancake Breakfast. Annual renewals are set to begin in May. Letters to members will include a car wash coupon (if OK by Mike Kelly), a brochure regarding the EMS and COPCN issue, and information on purchasing the 50th Anniversary Book.

### **Treasurer's Position**

Steve Stefanides moved the board approve the member application of John Coff. Marty Roddy seconded and all approved. Steve Stefanides then moved that John Coff be moved into the treasurer's position. Marty Roddy again seconded and all approved. John Coff will replace Roy Birkeland, who will work directly under Coff as the board's financial secretary.

### **Grants & Awards Committee Requests**

Steve Stefanides reported he has no current grant requests.

### **Outside Grants**

Roy Birkeland reported Liberty Mutual has a national heroism award. The winner's Fire Station receives \$10,000 and a four person tour of New York City. He will look into how to submit candidates for the program.

Firefighter /Paramedic Chis Bowden, who is also the department's Public Education Coordinator, is interested in finding financial assistance for educational outreach programs such as CPR and AED training with Charter Middle School 8th graders.

Jim Curran talked to Collier County Commissioner Donna Fiala about local government grants. She directed him to the Community Foundation of Collier County; however, Steve Stefanides felt the board should know

what the Community Foundation does before further discussion. Jim Curran will check into the organization and get back to the board.

## **UPDATES**

### **50th Anniversary Book**

Two books were sold at the April Pancake Breakfast. The board discussed packaging the book with the Annual Membership Drive in May. Steve Stefanides made a motion to bundle the book with a membership as an option for renewals. Jim Curran seconded and all approved. Dianna Dohm will look into pricing and get back with the board by email.

### **Scholarship Committee**

Dianna Dohm reported the Scholarship Committee currently has \$9,900. The amount includes \$2,000 of first year seed money; \$2,400 from the 2016 Cruise Raffle; \$4,000 from the Island Country Club grant; and \$1,500 from the Monte Lazarus Memorial Fund, Marty Roddy reported all new applicant information is currently at the Fire Station. The board discussed giving new applicants a month to submit paperwork to the committee. Those currently with scholarships, have until August 1 to reapply.

*(After the meeting, scholarship funds were revised by Dianna Dohm to be \$2,530 first year seed money; \$2,400 from the 2016 Cruise Raffle; \$4,000 from the Island Country Club grant; and \$3,500 from the Monte Lazarus Memorial Fund totaling \$12,430.)*

Assistant Chief Chris Byrne told the committee he will supply President Dianna Dohm with email addresses for department employees, so the committee can blanket email the department about scholarship opportunities and other activities.

### **Cruise Raffle**

Dianna Dohm reported the Cruise Raffle netted \$2,400. Ticket sales were \$5,500 with expenses of up to \$3000 for the cruise and \$100 for printing. After the cruise is taken by the winner, the net amount to scholarships may increase depending on the cruise selected.

### **Smart 9-1-1**

Toni Macchiarolo reported on the board's tour of Collier County's Emergency Operations Center. Board members saw the Command Center and the Dispatch Department where operators were working 12-hour shifts and calls were coming in minute by minute. At one point, the tour group was on lockdown due to an incident in an adjoining area. Toni Macchiarolo and Dianna Dohm will put together a plan for rolling out Smart 9-1-1 to the community and bring it back to the board in the fall.

### **Old-time Muster**

Steve Stefanides reported a person will be visiting from Mt. Peasant, NY, to explain how this event can be coordinated. He will bring back information after that meeting.

### **April Pancake Breakfast**

Dianna Dohm reported financials from the April Pancake Breakfast. Gate revenues were \$3,637 with additional donations of \$538 for a total of \$4,175. Expenses were \$1,200 with a net of \$2,975. In addition, miscellaneous sales of merchandise, books and memberships netted \$1,262 for a total new proceeds of \$4,237. A total of 363 people were served. There were no complaints about the price increase to \$10 per person. The next Pancake Breakfast is scheduled for Sunday, Nov. 13.

### **9-11 Remembrance Ceremony**

The Marco Island Marriott will not be in a position to host the event on Sept. 11, 2016. Several other venues were discussed, but questions arose about the Fire Department's desires for the event. Dianna Dohm will meet with Chief Mike Murphy to discuss expectations.

**Dial Don't Drive Campaign**

The handout for the Dial Don't Drive campaign designed by Cheryl Ferrara was given out at the April Pancake Breakfast.

**EMS Issue**

Currently, a consultant is looking at this item for the department. Assistant Chief Chris Byrne asked that any reference to contacting Collier County Commissioners be removed from the website for at least 60 days while the consultant studies the issue.

**Foundation Website**

Cheryl Ferrara reported January and February minutes are now on the website. New dropdown indexes have been added and the front page is not as cluttered as before. Click-through icons have replaced text that allow users to move more fluidly through the site. Most recently, an update on the EMS issue was added to the front page and the Dial Don't Drive information was included with a click-through. The State of the Foundation Address is located under "Member Information" along with board meeting minutes. April minutes will go on the site as soon as possible. The Merchandise Store is awaiting photographs.

**Assistant Fire Chief's Comments**

Marco Island Assistant Fire Chief Chris Byrne announced his retirement in May.

He also said the department is very concerned about 10 drowning with one fatality in the area. (On the island, five in 10 days.) County and city fire departments are slated to meet with Collier County's Coalition on Drowning Prevention to discuss public education on the matter, particularly educating rental properties and visitors.

Steve Stefanides suggest the Foundation's website include drowning prevention information.

Chris Byrne said call numbers for the winter season will be available shortly.

**Adjournment**

There being no further business, the meeting adjourned at 1:12 p.m. The next Foundation Board meeting is scheduled for May 12, 2016, at the Fire Station.

Respectfully submitted,  
Cheryl Ferrara  
Secretary