



Marco Island Fire Rescue Foundation Board Meeting, Thursday, April 13, 2017, Minutes

Present: Roy Birkeland, Gene Burson, John Coff, Jim Curran, Dianna Dohm, Cheryl Ferrara, Darcie Guerin, Pete Guerin, Barbara Murphy, Tina Nash, Marty Roddy, Valerie Simon, Mike Stapleton, Fire Chief Mike Murphy and Deputy Chief Dave Batiato.

Absent: Jack Patterson and Steve Stefanides.

Guest: Ken Alford

The meeting was called to order by Dianna Dohm at 12 noon.

Additions to the Agenda

The Scholarship Committee was moved from Program Updates to Standing Committees. Added under Program Updates were Chili Cook Off, COPCN, and dog CPR. Barbara Murphy moved the agenda be accepted with additions. Marty Roddy seconded and all approved.

Approval of March Minutes

Minutes from March 9, 2017, were reviewed. Marty Roddy moved approval with one revision. Mike Stapleton seconded and all approved.

Treasurer's Report

John Coff presented the treasurer's report noting a total cash balance of \$126,863. The Scholarship Fund with Cruise Raffle proceeds stood at \$13,989. A grant request from the Island Country Club has not yet been received. The treasurer was asked to provide Income and Expenses from events as separate line items. The treasurer suggested that grants be listed by number instead of by name. Barbara Murphy moved the treasurer's report be accepted as reviewed. Marty Roddy seconded and all approved.

Membership Committee

Jim Curran reported two new members, bringing membership to 199 with 63 corporate members. Membership renewals will be sent in May. The Smart911 brochure and possibly the car wash coupon will be part of the renewal package.

Scholarship Committee

Marty Roddy reported he expected four renewals for scholarships and one new student. Applications are not due until August. One scholarship recipient graduated and is a Registered Nurse now. Marty was thanked for his professional administration of the Scholarship Committee.

UPDATES

Pancake Breakfast

Dianna Dohm estimated the Pancake Breakfast gate at \$3360 and 336 attendees. Donations of \$557 included \$250 from the Island Club F Troop and \$300 from Mutual of Omaha Bank. The Foundation store took in \$1055 for an event total gross income of \$5,272. After all bills are paid, Dianna estimated expenses at \$1150, net proceeds should be approximately \$4,100. She especially thanked the events sponsors and volunteers.

Chamber Expo

Cheryl Ferrara reported brisk visitation at the Fire Foundation's booth during the Chamber Expo. She thanked Gene Burson and Roy Birkeland for helping host the booth. The Fire Foundation and Fire Dept. booths were joined with Firefighter EMS Chris Bowden demonstrating CPR. The Foundation gave away oven pulls with "Smart911" and "Dial Don't Drive" information.

Chili Cook Off

The Chili Cook Off is set for October 21. Barbara Murphy announced an organizational meeting will be upcoming. John Coff and Mike Stapleton offered to join her committee.

Cruise Raffle

Pete Guerin will be chairing this committee. He asked Cheryl Ferrara and Dianna Dohm to help with collateral materials and John Coff to assist with financial spreadsheets. Cheryl reminded Pete that she will be gone for a number of weeks in the summer and he needs to get with her as soon as possible.

COPCN

A critical workshop on the COPCN has been scheduled by City Council for 5:30 p.m. on April 24. Issues being discussed at the meeting include the city applying for a COPCN license, maintenance and repair of Goodland's entrance road and parking on Marco by off-islanders. Darcie Guerin moved the Foundation go forward with a COPCN flyer currently in draft. Barbara Murphy seconded and all approved printing and mailing the flyer.

New Board Members

Val Simon moved approval of Dr. Jerry Swiacki as a new board member. His application was presented at the prior meeting. Barbara Murphy seconded and all approved. Dianna Dohm presented two new applications for consideration: Donna Neimczyk and Dennis Pidherny.

Board Realignment

Dianna Dohm presented a position paper for assessing Foundation growth and board responsibilities. Since its inception 10 years ago, the board has grown from one fundraiser and one membership meeting to multiple activities and community education. Outside of the Executive Committee, the board agreed each standing committee, event and initiative should be led by a qualified chairperson either from the board or the membership, and those positions should not fall to the same person.

For standing committees: Steve Stefanides chairs Grants and Awards; Marty Roddy chairs Scholarships; and Gene Burson volunteered to chair Membership.

For fundraisers: Pete Guerin agreed to chair the Cruise Raffle, and Barbara Murphy agreed to chair the Chili Cook Off. Foundation member Susan Kowalski has agreed to become the Merchandise chairwoman. Waiting to be chaired are the Fall Pancake Breakfast, Spring Pancake Breakfast and 50/50 at Stan's.

For initiatives: Cheryl Ferrara heads the website. Waiting to be chaired is the Education Initiative, including “Dial Don’t Drive,” “Smart911” and public awareness of current issues.

For member activities: Darcie Guerin agreed to chair the 9-11 Remembrance. Waiting to be chaired is the Annual Meeting.

Over the summer, job descriptions for each position will be created by current chairpersons.

Dog CPR

Dianna Dohm thanked Carole Roberts and her husband for the donation of a CPR dog mannequin for pet CPR courses. Courses will start at the Dog Park at Mackle Park at 9 a.m. on Saturday.

Website

Cheryl Ferrara reported the following changes since the March 9 meeting: Date and times of Pancake Breakfast changed on calendar; *Picayune Strand State Forest* brush fire story with photos; St. Patrick’s Day Parade fire rescue participation story with photos; 2016 Firefighter of the year story with photo under Service / Awards; 2017 State of the Foundation with photo under Membership / State of the Foundation Address; Fire Chief’s latest numbers with photo; “Smart 911” story with button sending users to step-by-step instructions; replacement of Pancake Breakfast Announcement Story with this year’s breakfast follow-up and photos; and minutes for March.

Farewell for Roy Birkeland

Dianna Dohm announced that Roy and Pat Birkeland will be leaving the island in the near future to move to Michigan to be closer to family. She presented Roy with a photo in appreciation for his years of service to the Foundation. Roy received a standing ovation from the board. He was one of the founding members of the organization.

Other Comments

Gene Burson suggested the Foundation invest in advertising to increase educational awareness and promote Foundation activities and initiatives.

Barbara Murphy volunteered to draft a letter to potential sponsors for future events.

Cheryl Ferrara said she would include the realigning document with the minutes for those not at the meeting. She will be gone for the next meeting. She also suggested that when corporate members get their plaques, a gold star be added at 5 years as a member.

Dianna Dohm reported the Foundation received \$100 from Mike Levine.

Mike Stapleton asked for prayers for his granddaughter who is gravely ill.

Adjournment

There being no further business, the meeting adjourned at 1:26 p.m. The next meeting is scheduled for May 11 at the Fire Station.

Respectfully submitted,
Cheryl Ferrara, Secretary

Board approved 5-11-17

