



Marco Island Fire Rescue Foundation Board Meeting, Thursday, January 14, 2016, Minutes

Present: Roy Birkeland, Gene Burson, Jim Curran, Dianna Dohm, Cheryl Ferrara, Toni Macchiarolo, Barbara Murphy, Jack Patterson, Marty Roddy, Val Simon, Steve Stefanides, Fire Chief Mike Murphy and Assistant Chief Chris Byrne.

Lifetime Trustees Present: Dick Braun and Sal Soldano.

Absent: Paul Cantwell, Darcie Guerin, Pete Guerin, Tina Nash, Lou Prigge and Mike Stapleton.

Guest: City Manager Roger Hernstadt and Ken Alford.

The meeting was called to order by President Dianna Dohm at 12:02 p.m.

Approval of December Minutes

Marty Roddy moved the board approve the minutes of December 10, 2015. Barbara Murphy seconded and all approved.

Membership Committee Update

Jim Curran announced the Foundation has 50 corporate members and family memberships are at an all-time high. The price of a Police Foundation membership was discussed, asking whether it was \$100 or \$50. It will be looked into; however, membership renewal costs remain the same for the Fire Foundation.

Grants & Awards Committee Requests

Nothing to report.

Joint Venture

Dianna Dohm asked the board to consider a joint fundraising venture with the Fire Union and the Foundation. The fundraiser could be a raffle for a boat as suggested by the Union. Steve Stefanides suggested an "old-fashioned" muster: a big family event with area fire departments. City Manager Roger Hernstadt said he might be able to get a boat at cost.

UPDATES

50th Anniversary Book – Anniversary books have been delivered to all staff and personnel at the Fire Department. Books to advertisers are currently being delivered. Merchandizing flyer stands advertising the book will be purchased. In addition, flyers for the book will be sent to members with other correspondences, such as renewal forms or media communications.

Foundation Website – Cheryl Ferrara reported three articles currently on the site: Falling Prevention, Cruise Raffle information, and Distinguished Service Awards. The website is being updated regularly and has information on purchasing the anniversary book and a calendar of events. The board asked for more marketing of the website with members. Dianna Dohm will prepare a letter for members outlining social media information.

Scholarships – The Island Country Club received the Foundation's request for a \$4,000 matching grant. The decision will be made and the Foundation will be advised if it will receive the funds.

Cruise Raffle – The Cruise Raffle information and a way to order tickets is now on line. Several board members have already sold their initial nine tickets and are encouraged to sell more. All proceeds will benefit the Foundation's scholarship fund.

Christmas Parade – Everyone agreed the antique firetruck was a hit and a fun entry in the Christmas Island Style Parade. Special thanks to Barbara Murphy for organization and decoration.

Stan's 50/50 – The 50/50 at Stan's will be held from 12 noon to 4 p.m. on Feb. 14. Jack Patterson is heading up the event and will take all the volunteers he can muster. Several members volunteered at the meeting. Dianna Dohm has a table at the bank and the Fire Department will be asked to help set up the tent and its table. Roy Birkeland will bring merchandise to sell. Steve Stefanides asked if volunteers could receive T-shirts as they have in the past.

Annual Meeting – Dianna Dohm will supply the date in the next few days. There will be several pinnings, the Firefighter of the Year, Year in Review, Chief's talk and a possible speaker.

9-11 Remembrance – The Date of the 15th Anniversary will be Sunday, Sept. 11, 2016. It was decided that a luncheon with speaker would be appropriate for this year. A venue for 200 people will be considered and inviting the public-at-large will be discussed.

Smart 9-1-1 – Toni Macchiarolo explained that 4,500 people in Collier County have registered with Smart 9-1-1, a personal information site designed to help first responders. The board discussed taking the lead on Marco Island in promoting Smart 9-1-1, but agreed to become better educated on the program before bringing it to residents. Dianna Dohm will look into a tour of the Dispatch Center as a step toward education on the site. Assistant Chief Chris Byrne will bring information to our next meeting on how the program works from the first responder side. If the program seems like a good idea, the board will develop a campaign to roll it out on the island.

Old-time Muster – Steve Stefanides will bring back information at our next meeting.

Police Foundation Luncheon – Several board members will be present at the luncheon on Jan. 21 at Hideaway Beach Club.

Community Day – The Foundation will have a table for Community Day, Jan. 30 in the City Hall parking lot. Members were asked to help staff the booth.

Mullet Festival – Board members were asked to come out and support the Firefighters' Union at the Mullet Festival, January 30-31, at Stan's in Goodland.

County Consolidation – City Manager Roger Hernstadt spoke at length about a move afoot to consolidate the county emergency services. Cheryl Ferrara offered to accompany Chief Mike Murphy to a meeting of the Emergency Services Task Force to find out more about how the plan could affect Marco Island.

Fire Chief's Comments

- Fire Chief Mike Murphy announced the new Fire Inspector Steve Allen.
- He urged board members to support the Firefighters' Union at the Mullet Festival.
- He encouraged members to attend the Power Squadron's Wine & Cheese fundraiser on Sat. January 30.

Adjournment

There being no further business, the meeting adjourned. The next Foundation Board meeting is scheduled for February 11, 2016, at the Fire Station.

Respectfully submitted,
Cheryl Ferrara
Secretary

Board Approved on 2-11-16